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**COMING TO CLEVELAND: NEHST STUDIOS HOSTS “BOOT CAMP”
FILM TRAINING**

***Veteran Hollywood Producer Larry Meistrich Offers Opportunity of a Lifetime
to Learn the Trade and Pitch Ideas to be Produced from a \$250 Million Fund***

January 2008 (Cleveland, OH)- Last year's "Boot Camp" for aspiring filmmakers in Northeast Ohio was so well-received that Nehst Studios and the Greater Cleveland Film Commission will be offering a second three-day intensive workshop on the ins and outs of navigating the film industry, to be held Friday, January 25th through Sunday, January 27th. Participants will get an insider's look at how to navigate the film industry and then will have the chance to pitch and potentially sign their own production deal. The Aspiring Filmmakers Bootcamp will be hosted by the Greater Cleveland Film Commission.

NEHST Studios booked three pitches last time they were in Cleveland.

"People work for years and spend thousands to get this kind of insider information from a working producer. It's a bargain for anyone who's serious about filmmaking or the business of filmmaking." - Kevin Kerwin, Producer/Director

Learning about filmmaking from someone who has produced the volume and quality of work that Larry has is invaluable. I not only learned so much in three days, but I was invigorated to get to work on my next project. - Kate O'Neil, Producer

WHO: NEHST Studios Chairman, Founder and Hollywood insider, Larry Meistrich, offers a rare opportunity for local aspiring filmmakers and writers to pitch project ideas for potential development and distribution deals through PitchNehst.

"We are working hard to help break down the Hollywood barriers and make sure other talented aspiring filmmakers can take part in the industry as well," states Meistrich. Meistrich founded indie film studio The Shooting Gallery and is the award-winning producer of *Sling Blade*, *Belly*, *You Can Count on Me*, and *Croupier*.

WHAT: The Aspiring Filmmakers Boot Camp is a three day intensive workshop which will cover the how to's of producing, financing, filmmaking, and content creation. Topics include: how

the business is changing, strategies you can use to succeed, career opportunities in the new media, and secrets to pitching your ideas, as well as producing/negotiating/distributing a feature film. Register at www.filmboot.com.

Additionally, Meistrich will host a special PitchNehst session – the company’s branded open pitch session. PitchNehst is designed to break down industry barriers for local aspiring filmmakers and writers. There are almost twenty properties in development which came to the company through PitchNehst.

WHEN: The Aspiring Filmmakers Boot Camp
Friday, January 25th to Sunday, January 27th, 2008
Fee: \$395.00

(All Boot Camp attendees will have a free registration to the Sunday pitch session, or a free pitch on the online pitchNEHST site)

WHERE: Unified Technologies Center
Cuyahoga Community College
2415 Woodland Ave.
Cleveland, OH 44114

NEHST Studios

NEHST Studios is a diversified film production, financing and distribution company headed up by industry veteran Larry Meistrich – producer of *Sling Blade* and *You Can Count on Me* and founder of indie film studio The Shooting Gallery – and entrepreneur, CEO Ari Friedman. One of NEHST’s goals is to remove entertainment industry barriers and open up the pitching and development process to anyone with a great idea. The company, which launched at the 2007 Cannes Film Festival, is currently developing several projects.

For more information on NEHST Studios, please go to <http://www.nehst.com>.

The Greater Cleveland Film Commission

The Greater Cleveland Film Commission was established in 1998 to promote the increased production of film, television, video, radio, and other types of media in northeast Ohio. The film commission has brought in over \$55 million dollars through film and television projects. These projects have generated economic benefits for the region and increased training and job opportunities for northeast Ohioans.

For more information on The Greater Cleveland Film Commission, please
go to

<http://www.clevelandfilm.com>

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